

Midwinter Bluegrass Festival 2026 Sponsorship

February 14-16, 2026 @ Delta Hotel by Marriott, Northglenn, CO

Premier Sponsors \$2500:

Marketing:

- Opportunity to display a banner in the Atrium during the festival, if you provide one.
- If you provide an ad, we will include it in the Midwinter Festival Program.
- Placement of your logo in the Midwinter Festival Program.
- Placement of your logo with a link to your website on the home page footer of our website from the time you take sponsorship to the end of 2026.
- Listing/link in our sponsor business directory on the Midwinter Festival webpage.
- Shoutout on Facebook in a general post thanking sponsors and linking to your Facebook page or website.

Perks:

- Four (4) 3-day wristbands.
- Two (2) Midwinter Bluegrass Festival shirts.
- Four (4) single-day tickets to give away to clients, friends, or potential clients/customers.

Major Sponsors \$2000:

Marketing:

- Placement of your logo in the Midwinter Festival Program.
- Placement of your logo with a link to your website on the home page footer of our website from the time you take sponsorship to the end of 2026.
- Listing/link in our sponsor business directory on the Midwinter Festival webpage.
- Shoutout on Facebook in a general post thanking sponsors and linking to your Facebook page or website.

Perks:

- Four (4) 3-day wristbands.
- Two (2) Midwinter Bluegrass Festival shirts.

Stakeholder Sponsors \$1000:

Marketing:

- Placement of your logo with a link to your website on the home page footer of our website from the time you take sponsorship to the end of 2026.
- Listing/link in our sponsor business directory on the Midwinter Festival webpage.
- Shoutout on Facebook in a general post thanking sponsors and linking to your Facebook page or website.

Perks:

- Two (2) 3-day wristbands.
- Two (2) Midwinter Bluegrass Festival shirts.

Supporting Sponsors \$500:

Marketing:

- Listing/link in our sponsor business directory on the Midwinter Festival webpage.
- Shoutout on Facebook in a general post thanking sponsors and linking to your Facebook page or website.

Perks:

- Two (2) 3-day wristbands.